

St. Vrain FC Board of Directors (BOD) Meeting

Wednesday, Feb. 9, 2011, 7:00 – 11:10 PM

Present: Bill Zietlow, Mike Clayton, Michelle Maes, Steve Lepper, Eric Grabau, Chris Rzepiennik, Richard Tyrell, Hector Rubi, Marc Gustafson representing Under Armour, Tony Mortenson

Minutes/notes by: Bill Zietlow

Action Item Summary

Action Item 1: Eric will work with Michelle on organizing some extraneous Quickbooks categories

Action Item 2: Do State non-profit rules allow BOD nominating process to be controlled by existing BOD

Action Item 3: Make separate document detailing current BOD positions and terms

Action Item 4: Poison pill option against hostile takeovers

Action Item 5: John will get final detailed quote by next BOD meeting for software and network update

Action Item 6: Organization structure committee will have organization structure completed by next week for review and discussion at the next BOD executive meeting

Action Item 7: BOD unanimously agreed to assign Eric the task of reviewing, approving, and signing the new uniform contract with Under Armour

Action Item 8: Eric will get legal advice about ownership issues of Club logo

Action Item 9: Staff will develop job description for Director of Camps position and post the opening on the website and blast it to Club members

Action Item 10: Mike and Richard (and Bill if needed) will write CYS grant application for “coach training center”

Topic 1: Under Armour – Marc Gustafson

About the same price as Puma. Contract through The Playoff. Says representative response will be much better than Puma, as he is based out of Denver. 10% of what the Club spends on Under Armour, Under Armour will reimburse with promotional coaches’ gear. 18 month transition period to get all U9+ competitive teams into new uniforms.

Topic 2: Academy and camp program proposal – Tony Mortenson

Proposes to run and improve the Club academies and camps as a revenue generating program based on his experience running a similar program with the Crossfire club in Seattle. He stressed organization and professionalism in the programs and presentation to develop positive community response, quality of player experience, and growth in player numbers. Tony lives in Erie, works part time in Denver. Tony is only proposing this program to SVFC and envisions being the Club Camp and Academy Director. He could also be a Technical Director or Assistant Director of Coaches. He would prefer a salary arrangement but has worked in the past on a commission basis and would be willing to do that.

Topic 3: January BOD minutes

The BOD unanimously approved the minutes from last month.

Topic 4: 2011 budget - Eric

Action Item: Some Quickbooks items still need to be reconciled to the budget – Eric will work with Michelle on that.

Topic 5: Staff report - Steve

Registration update

City of Longmont – spring field assignments for Sandstone are out – SVFC now has two dedicated full size fields

CYS Director of Coaches meeting – Steve, Mike, and Tim all attended. U11 will likely go to 8v8 in Fall 2012, U12 8v8 in Fall 2013

Topic 6: By-laws - Bill

Proposed by-law revisions approved by unanimous vote with following potential revisions to be looked into:

Action Items: All to be completed by Bill by the next BOD meeting

Action Item: Do State non-profit rules allow BOD nominating process to be controlled by existing BOD

Action Item: Make separate document detailing current BOD positions and terms

Action Item: Poison pill option against hostile takeovers

Topic 7: Network update – John

Action Item: John will get final detailed quote by next BOD meeting for software and network update.

Topic 8: New business

Club organization structure – Steve

Committee of Chris, Hector, Steve, and Mike proposed working organization structure. Do not recommend dividing the Club by gender. The Club needs organizational improvement in all aspects including technical soccer as well as business practices. We need: 1-clear decision making hierarchy, 2-uniform allocation of administrative resources to all teams. U9-U11 player development given more priority.

Presented preliminary organizational structure divided into coaching and administration sides, both under an executive director and BOD. Also presented preliminary soccer and service hierarchy.

Action Item: Committee will meet again and have organization structure completed by next week for review and discussion at the next BOD executive meeting

Meeting with Axel R. from LUSA about future of youth soccer in Longmont

Under Armour v Puma – staff has had problems with responsiveness of the Puma rep. This contract expires in June and Puma is changing their kit anyway, which will require new uniforms regardless. Staff strongly recommended switching to Under Armour with an 18-month change-over starting this fall.

Action Item: BOD unanimously agreed to assign Eric the task of reviewing, approving, and signing the new contract.

Topic 9: The Playoff - Eric

The Playoff contends that they own the Club logo. In the interests of protecting our logo, Eric has asked them to price selling the logo to the Club.

Action Item: Eric will ask lawyer about legal aspects

Topic 10: Camps and academies - Steve

Staff recommends revising the Director of Camps position responsible for organizing, marketing, and running camps and academies and filling this position by an internal and external candidate search. BOD agreed.

Action Item: Staff will develop job description and post the opening on the website and blast it to Club members.

Topic 11: CYS Grant

Mike and Richard will write grant application for “coach training center”